

Miguel Machado

Writer | Journalist | Poet

I am a writer with extensive professional experience covering varied communities and industries. I believe in the power of storytelling to make a positive impact.

Work Experience

PopSugar

Contributing Writer

Sept 2022 – present

- Schedules and conducts interviews with a variety of Latin artists
- Produces well-researched, articles from reviews to think pieces with a focus on Latin music.

Block Club

Content Strategist/Copywriter

Apr. 2021 - Jan. 2023

- Created a wide range of content including video scripts, naming concepts, campaign emails, and blog posts for clients from different industries

Level Mag

Contributing Writer

Feb. 2020 - Apr. 2021

- Provided thoughtful, narrative-driven essays focusing on the experience of Black and Brown men

L.A. Screenplay Awards

Screenplay Analyst

Mar. 2020 - Mar. 2021

- Reviewed, analyzed, and provided clear, thoughtful feedback on the structure, tone and other narrative elements of eligible screenplays

MG Empower

Contributing Writer

Jun. 2020 - Nov. 2020

- Pitched and created well-researched, insightful blogs and white papers

Hero Group

Contributing Writer

Dec. 2018 - Dec. 2019

- Wrote blog content highlighting diverse cultures and travel destinations

Rova Magazine

Contributing Writer

Jan. 2018 - Jul. 2019

- Wrote narrative-driven essays focused on outdoor living and travel

LiveTiles

Innovation Experience Analyst

Feb. 2017 - Dec. 2018

- Analyzed clients' enterprise software needs and delivered custom solutions based on Microsoft SharePoint enhanced by AI

Content Writer for Digital Marketing Team

May 2016 - Feb. 2017

- Wrote content about tech trends based on market research and analysis

Contact

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Education History

CUNY Baruch College

BA in Journalism and Creative Writing; BA in Spanish
Minor in English

- 2016 Harnisch Foundation Journalism scholarship recipient
- 2016 Roslyn Bernstein Prize for Reporting on Arts and Culture Award recipient
- 2015 SABEW award for Best Student Business Journalism recipient

Universidad de Salamanca

Study Abroad Program
Intensive Spanish

Skills & Interests

- Fluent in reading, writing, and speaking Spanish (Experienced in Spanish translation)
- Proficient in Microsoft Office Suite, Microsoft SharePoint, Nintex, Adobe Photoshop, and basic CSS
- Proficient in G Suite
- Experience reporting across different mediums (photo, video, and audio)
- Trained amateur boxer
- Avid snowboarder and surfer